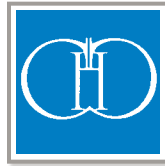


from focus comes excellence

Fun ■ Courage ■ Joy ■ Giving ■ Dream ■ Achieve ■ Caring ■ Heart
■ Healing ■ Depend ■ Stre ■ Courage
Quality of Li ■ Belie ■ Ed ■
iving ■ Dre ■ Car ■ Rebuil ■ Life
endence ■ Joy ■ am ■
eve ■ Dedication ■ Education ■ Healing ■ Family ■ Independence ■ Power



Craig Hospital

Caring exclusively for patients with spinal cord and brain injuries.



WORLD-RENOWNED IN CATASTROPHIC INJURY REHABILITATION AND RESEARCH

the challenge of change

If you or someone you care about has recently had a serious injury, you may be feeling overwhelmed with the challenges you are facing. It's an emotional and stressful time, and it's also a time to make some very important decisions, including where to go for rehabilitation.

Rehabilitation following a catastrophic injury is a complex process. It takes a hospital with specialized and comprehensive rehabilitation programs and an experienced and caring staff. It takes experts who are confident in helping others get through tough times. It takes staff with special talents and resources to help injured people set high expectations for themselves and cultivate the desire and learn the skills to resume active, fulfilling lives.

From focus comes excellence.

That's why choosing the right rehabilitation hospital early after injury is so important. It can make a big difference in your future and best prepare you for the challenge of change.

Rare Dedication.



Since 1956 Craig Hospital has been a premier center of excellence for the specialty rehabilitation and research for people with spinal cord injury and traumatic brain injury. Craig has earned a place among the world's top spinal cord and traumatic brain injury centers because of the successes achieved by our graduates.

Craig is a private, not-for-profit, free-standing, acute care and rehabilitation hospital in Englewood, Colorado, a south Denver suburb. In our 93-bed hospital, we provide a comprehensive system of inpatient and outpatient medical care, rehabilitation, and long-term follow up services. More than half of our patients come from outside of Colorado, including every state in the nation and several other countries. We have highly experienced staff, state-of-the-art treatment programs, facilities, equipment, research, and on-site apartments for inpatient families and outpatients returning for re-evaluation.

Our comprehensive system of care begins at the onset of injury, continues through initial rehabilitation, and can assist through a lifetime of follow-up care. Craig receives patients from trauma centers in 47 to 50 states each year. Early referral to Craig after injury is highly recommended. We coordinate land and air medical transportation as necessary.

Craig has a remarkable atmosphere that is casual but professional, active, and upbeat. Many say that it doesn't feel like a hospital. To appreciate the difference between Craig and other rehabilitation settings, we encourage you to visit and meet our staff.

CRAIG HOSPITAL PROGRAMS AND SERVICES

- Spinal Cord Injury (SCI) Rehabilitation
- Traumatic Brain Injury (TBI) Rehabilitation
- Combination SCI/TBI Rehabilitation
- Ventilator-Dependent and Weaning Programs
- Rehabilitative Neurosurgery
- Follow-up Re-evaluations
- First-Time Outpatient Evaluations
- Clinical and Neuroscience Research
- Craig Hospital Foundation

For detailed descriptions of these programs, please visit www.craighospital.org.



THE BENEFITS OF A SPECIALTY HOSPITAL

When choosing a rehabilitation program for someone with a spinal cord injury or traumatic brain injury, it's important to select a system of care that provides specialized treatment, care, services, and equipment. Because of the complexity of these injuries, most experts agree that patients should be treated in a specialty hospital.

Centers that specialize in treating these injuries have many benefits, including staff and physicians who have focused expertise and experience, and who work together as a team. Treating large number of patients with similar injuries is conducive to peer support and makes it possible to offer specialized patient and family education and support programs. Specialty centers also are equipped to offer additional valuable services not found in general rehabilitation centers. These centers, especially those with a long history, understand the long-term issues associated with aging with a disability and can provide follow-up services and ongoing support.

The benefits of a specialty rehabilitation program are evident in terms of improved functional independence, reduced medical complications, preparation for the future, productivity, and lower long-term costs.

Why Choose Craig Hospital?



Because of our expertise and specialization, large patient peer group, treatment philosophies, remarkable longevity of staff, state-of-the-art facilities and equipment, cutting-edge research, family-friendly atmosphere, and the climate of Colorado, we believe that Craig offers the finest rehabilitation programs anywhere.

Since Craig became a specialty hospital in 1956, we've worked with more than 27,000 people with spinal cord injury and traumatic brain injury. We treat approximately 400 inpatients and 1,300 outpatients each year. Craig also has one of the largest ventilator-dependent and weaning programs in the country.

Our therapy staff averages more than 13 years of experience at Craig, and our attending medical staff 20 years. Craig's stability results in tremendous expertise and consistent, quality patient care. Our medical staff has pioneered rehabilitation and surgical techniques that have been adopted around the world.

Craig's patient outcomes far exceed national averages and are remarkable in terms of percentages of patients returning home after initial rehabilitation with high levels of functional independence, and returning to work or school within one year after rehab. Virtually all of our patients and families rate their experience at Craig as good to excellent.

CRAIG'S MEDICAL STAFF

People choose Craig Hospital because of the experience and expertise of our physicians. Craig's eight rehabilitation doctors who comprise the CNS



Medical Group, P.C., specialize in SCI and TBI, average 20 years at Craig, and are among the world's leaders in their field. They

personally direct patient care and the treatment teams. Their offices are within the hospital so they are readily accessible to patients, families, and staff. The CNS attending physicians utilize the services on a case-by-case basis of 250 other consulting physicians and 65 other allied health practitioners in the nearby area who have been credentialed to treat patients at Craig in their various specialty areas as needed.

TREATMENT TEAM

People choose Craig Hospital because of the high quality of our team approach to care. Each patient and family has a consistent interdisciplinary treatment



team of professionals that includes the physician, nurse, physical therapist, occupational therapist, patient and family services counselor, therapeutic recreation

specialist, psychologist, dietitian — and, when necessary, speech and language pathologist, neuropsychologist, respiratory therapist, and others. The team meets regularly with the patient and family to set goals, develop treatment plans,

review progress, and coordinate services needed at home following discharge.

Communication is a key component of our programs. Regular conferences involving the patient, family members, physician, treatment team, and insurance representatives are a standard practice. We encourage active involvement by the patient's case manager and insurance representatives during the rehabilitation and discharge process, and we provide ongoing written and verbal updates and documentation throughout the patient's treatment.

INITIAL REHABILITATION

People choose Craig Hospital because of our intensive rehabilitation programs. As a licensed acute care hospital, Craig can accept newly injured patients. With early intervention, our team can prevent complications and make pivotal decisions



about medical and rehabilitation treatment approaches.

Patients typically stay in the inpatient program two to four months.

Length of stay is individualized based on diagnosis, severity of injury, rate of progress, and possible complications. Initial rehabilitation often involves a period of transitional living where patients and families live together and learn care practices prior to discharge. The experience in our state-of-the-art transitional suites helps patients and families to go home prepared and confident.

Craig provides a highly individualized and personal approach to treatment, focusing on the patient's physical, cognitive, and psychological well-being. Craig sets high expectations for patient participation in therapy and helps patients set high expectations for themselves.

The hospital is located in beautiful Colorado, where the sun shines more than 300 days per year



and the low humidity allows many of our therapies and activities to be held outdoors.

For example, our therapists regularly take

patients into the community and the mountains for valuable, real-life learning experiences, such as navigating streets, rough terrain, public buildings and interacting with the public, etc. Therapeutic recreation specialists also help patients develop lifelong leisure pursuits and activities. Rehabilitation is serious, but keeping fun in the process helps our patients stay motivated and active following injury.

Patient and family education are highly emphasized and encouraged. Craig has produced a vast library of educational resources available only to our patients and families, including SCI and TBI textbooks, in-house on-demand videos, DVDs, and various patient education handouts. We also offer a series of patient and family education groups, which are very popular and helpful.

INTERACTION WITH OTHER PATIENTS

People choose Craig Hospital because of our large group of patients with similar ages, backgrounds, and injuries who teach, support, and



give each other hope. On any given day, Craig has approximately 55 inpatients with SCI and 25 inpatients with TBI,

making it one of the largest specialty programs anywhere. Families also find encouragement and learn from others. This interactive education — supplementing what patients and families learn from the treatment staff — is a valuable benefit. Graduates of Craig and their families consistently credit some of their success to what other patients and families have taught them. Friendships developed at Craig often last a lifetime.

DISTANCE VS. QUALITY

People choose Craig Hospital because our staff and programs are outstanding. It's difficult to be away from home. But patients and families quickly realize after arrival at Craig that they made the right decision. The results that can be achieved at Craig outweigh the temporary distance from home. The fact that patients choose to come to Craig from virtually all 50 states says a lot. We have patient and family references if you are interested in talking with Craig graduates from your local area.

CUSTOMIZED SPECIALTY SERVICES

People choose Craig Hospital because over the years we have created many valuable services to



supplement our core therapies. Such on-site, customized services are not found in most general rehabilitation settings. At Craig, some examples include:

- *attendant care training*
- *chaplain and worship services*
- *complementary and alternative medicine*
- *daily living skills and personal care*
- *driver's training*
- *functional electrical stimulation bikes*
- *health and wellness promotion*
- *interpreter services*
- *neuroscience laboratory*
- *personalized equipment coordination*
- *rehabilitation engineering and workshop*
- *school tutoring*
- *sexuality, intimacy, and fertility counseling*
- *specialized surgical consultations*
- *specialty clinics dedicated to posture, skin, wheelchair training, and infectious disease*
- *stress management*
- *swimming pool therapy*
- *terrain park wheelchair obstacle course*
- *wellness promotion*

FAMILY HOUSING AND SERVICES

People choose Craig Hospital because we believe family members are critical to a patient's rehabilitation. Craig has beautiful housing on



campus and provides the units free of charge for 30 days to families of newly injured rehabilitation inpatients. Longer stays can be arranged when

necessary at a low cost. Our Friendship Center, within the facility, is available for family gatherings, reunions, birthdays, and other special events.

We have many opportunities for families to be included in the rehabilitation process. Craig is a family-friendly place.

FOLLOW-UP SERVICES

People choose Craig Hospital because the long-term success of our graduates is important to us. Although almost all of our patients return home after discharge, life with a spinal cord or traumatic



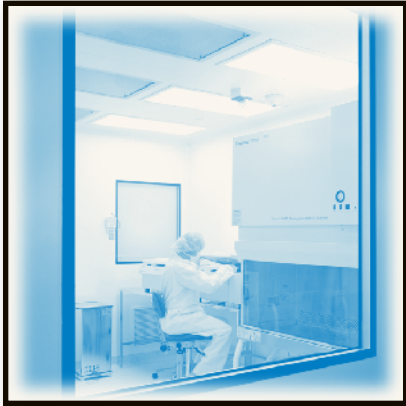
brain injury may require long-term follow-up services. Craig provides periodic consultations, clinic checks, comprehensive re-evaluations, and ongoing educational

support for our former patients and their families.

Through decades of research, we understand the long-term needs and treatments associated with aging with a disability. We also can help patients update equipment, and our rehabilitation engineering department can customize equipment not available commercially.

RESEARCH

People choose Craig Hospital because our research continually enhances our treatment programs. We have been active in spinal cord injury



and traumatic brain injury research since the mid-1970s and have published textbooks and numerous articles that

are recognized as key resources in the medical and rehabilitation literature.

The Research Department currently is conducting a wide variety of ongoing studies involving the Colorado Department of Public Health and Environment, the U.S. Centers for Disease Control, and the National Institute on Disability and Rehabilitation Research (NIDRR). Craig has been a Model SCI Systems Center since 1974, a Model TBI Systems Center since 1998, and the National TBI Statistical Data Center since 2006.

Additionally, the Craig Center for Spinal Cord Injury and Traumatic Brain Injury Research is collaborating with international partners including the Karolinska Institute in Sweden on stem cell research. Craig also conducts clinical trials of new medications to improve patient outcomes.

This commitment to research underscores our dedication to understanding how we can better serve our patients, families, and financial providers.

CREDENTIALS AND ACCREDITATIONS

People choose Craig Hospital because we are designated as a Model Systems Center for both spinal cord injury and traumatic brain injury by NIDRR. Craig is licensed as an acute care hospital by the state of Colorado and is accredited by The Joint Commission (TJC). We have been rated every year among the Top 10 rehabilitation hospitals in the country by *U.S. News & World Report* since 1990. In 2005, Craig was awarded Magnet™ Recognition Status by the American Nurses Credentialing Center, only the second rehabilitation hospital in the U.S. to achieve this award.



PATIENT FUNDING

People choose Craig Hospital because our admissions staff and counselors work closely with insurance and case management companies regarding admissions and ongoing treatment at Craig. We have contracts with approximately 50 insurance carriers and experience with hundreds of other health plans, auto carriers, workers compensation carriers, reinsurance and excess carriers, self-insured companies, preferred provider organizations (PPOs), case management companies, Medicare, and several state Medicaid programs.

OUR PHILOSOPHY

People choose Craig Hospital because of our long tradition of values and quality. Over the years we have set the standard for quality patient care and



results, with the continual goal to help our patients and families achieve their greatest level of independence.

We know that

when we help patients become independent and productive it is in their best interest, as well as the best interest of their families, their employers, their insurance companies, taxpayers, and society as a whole. Over the past five decades, we have helped more than 27,000 patients with spinal cord injury and traumatic brain injury and believe our staff has unparalleled expertise, experience, and personal

caring. At Craig, we don't just do our jobs — we strive to be exemplary in the day-to-day accomplishment of our mission of helping people with injuries and their families.

CRAIG HOSPITAL FOUNDATION

Craig Hospital Foundation, a not-for-profit fund-raising organization, supports Craig's programs such as therapeutic recreation, assistive technology, education, community re-integration, family housing, research, and patient assistance for those in need. The Foundation also helps provide funds for important patient needs not funded by insurance. Special events, fund-raisers, donations, planned giving, and endowment fund gifts sustain the excellence of Craig Hospital. For information about making a donation or a gift through your estate, contact the Foundation office at 303-789-8650 or see www.craighospital.org/foundation.

THE ADMISSION PROCESS

- To begin a referral to Craig Hospital, please call our Admissions Office at 303-789-8344 or fax us at 303-789-8699. As part of our pre-admission evaluation process, staff members will be in contact with referring parties, the patient, and the family to help determine how the patient can best be served and to prepare our staff for his or her admission. Craig accepts patients who are 15 years of age and older.
- Physician-to-physician referrals are highly recommended, and our doctors at the CNS Medical Group can be reached at 303-789-8220. Ask for the SCI or TBI Officer of the day.
- If you are a former Craig patient wanting to schedule a re-evaluation, call 303-789-8215.
- Craig Hospital does not discriminate admissions on the basis of race, creed, color, or national origin, and is a culturally competent institution.

For other information, contact our main switchboard at 303-789-8000 and you will be directed to the department you wish. We also recommend that you visit our Web site at www.craighospital.org for more details.

meeting the challenge

Meeting the challenge takes courage.

Meeting the challenge takes experts, therapy, education,
and hard work in a specialized, comprehensive rehabilitation program —
one that will provide the skills and knowledge you will need.

We understand you never thought an injury like this would happen to you
or someone close to you. We also understand the challenges you face.
We constantly are inspired by the thousands of Craig graduates who have successfully
met the challenge and who have gone on to lead active, fulfilling lives.

We know that there are better times ahead for you, also.

We hope your search for a rehabilitation program brings you much success.

Whatever you decide about rehabilitation, we want you to know
that the staff at Craig Hospital wishes you the very best.



PHOTO © ANNE KELLER

Education ■ Healing ■ Family ■ Independence ■ Power ■ Strength ■ I
■ Rebuilding ■ Quality of Life ■ Imagine ■ Believe ■ Dedication ■ Education
■ Joy ■ Giving ■ Dream ■ Achieve ■ Caring ■ Heart ■ Rebuilding ■ C
Family ■ Independence ■ Power ■ Strength ■ Fun ■ Courage ■ Joy ■ G
■ Imagine ■ Believe ■ Dedication ■ Education ■ Healing ■ Family ■ Indep
Achieve ■ Caring ■ Heart ■ Rebuilding ■ Quality of Life ■ Imagine ■ Beli

3425 South Clarkson Street | Englewood, Colorado 80113

303.789.8000

www.craighospital.org

© 2009